

Press Release
20 April 2023

The Eighth Edition of PHOTOFAIRS Shanghai opens its doors for spring debut

PHOTOFAIRS Shanghai, organised by Creo and presented in partnership with Porsche, returns to the Shanghai Exhibition Centre for its eighth edition on April 20-23, 2023. As Asia Pacific's leading destination for collecting photo-based art, PHOTOFAIRS Shanghai acts as a site for discovery, spotlighting galleries and artists working at the forefront of the medium. Over 50 local and international exhibitors, comprising established galleries, institutions and publishers present innovative and diverse works in photography, digital art, and photo books. The Fair additionally hosts special exhibitions, projects and programmes, and a dedicated series of talks.

Insights, Screen and Special Exhibitions and Projects

Introduced in 2016, the **Insights** programme focuses on significant themes and moments in the development of photography. Each year, a different curator is invited to provide their perspective on the medium. This year, with the support of **The New York Times Life and Arts China** as lead partner, independent curator **Yang Zi** presents a special exhibition titled *Listen, Listen to the World*, an adaptation of the magazine's December 2022 cover story, exploring the structures of contemporary living, and the human response to the many external stimuli, notifications, signals and commands we receive day-to-day. The featured artists are **Hu Weiyi, Hu Yinping, Liu Chuang, Liu Fujie, Li Hanwei, Shi Guowei, and Wu Ding**, and the presentation will include new work created especially for the fair.

The newly unveiled programme **Screen**, focuses on experimental photography, multimedia and new media artworks. Participating institutions include **TRLab, Shanghai Duolun Museum of Modern Art**, the **Centre for Experimental Film** (Shanghai) and **TANK Shanghai**.

TRLab presents its first cross-media art project, *AI2041*, a collaboration between artists, renowned science fiction writer **Chen Qiufan** and AI pioneer **Li Kaifu**, authors of a book of the same title. In this project, seven artists contemplate an imagined future in artificial intelligence. Shanghai Duolun Museum of Modern Art shows a selection of video artworks collected since its establishment in 2003, under the theme *Twenty Years of Iteration*, highlighting issues of identity, environment, and China's unique online ecology and language in the internet age. The Centre for Experimental Film presents artists **Yang Zhenzhong** and **Zhou Xiaohu**, offering a retrospective of avant-garde

approaches to contemporary photography. TANK Shanghai showcases the *Diary of a Madman Trilogy* by artist **Cheng Ran**, exploring themes of self, loss and alienation.

Tmall Luxury presents a special project titled *Pixel Evolution*, engaging in dialogues about art in the Metaverse era, curated by virtual human, **TIMOTHY**. At the exhibition site, visitors can collect NFT artworks issued by luxury brands, as well as using the *Meta Pass*, an innovative blockchain tokenized ticket. In an effort to expand its exploration of the convergence of photography and digital art, PHOTOFAIRS Shanghai has invited **ALiCE**, a virtual human, to serve as its official ambassador, with the aim of co-creating a themed video, *Reality and Imagination*, and exploring the future of video art through a series of creative visuals.

Porsche, presenting partner of PHOTOFAIRS Shanghai, has worked with artists over the years to convey the brand's enduring appeal whilst spotlighting a variety of innovative works to audiences. Porsche presents the group exhibition *Dream In Colour* in four sections: *Origin*, *Inspiration*, *Passion*, and *Vision*. In addition to the installation *Dream Big* by Scottish artist **Chris Labrooy**, Porsche has invited **Yang Yongliang** to create a special artwork, *Nebula*, depicting the classic Porsche 356 and the first all-electric Porsche Taycan. Yang also presents *Glow in the Arctic*, a digital artwork that compiles urban photographs, digitally synthesising and reconstructing them into images reminiscent of traditional Chinese landscape art.

Parisian fashion brand **AMI** and **Magnum Photos** present the themed exhibition, *F.AMILY*, with PHOTOFAIRS Shanghai as the third and final stop, after presentations in Paris and Miami in 2022. Thirteen photographers from Magnum Photos, including **Alec Soth**, **Alessandra Sanguinetti**, **Jim Goldberg**, **Hiroshi Sugimoto**, and two guest artists, **Cao Fei** and **Young Joo Lee**, contributed to this project. The artists depict their understanding of 'home', presenting a global perspective, showing the diverse backgrounds of the participating artists, originating from twelve different countries across the world.

SIGMA, founded in Japan in 1961, works with optical manufacturing, producing DSLR/MILC cameras, compact digital cameras and interchangeable lenses. Under the themes of *Origin*, *Craft* and *Sense*, SIGMA highlights its Aizu factory and displays photographic works spotlighting the craftsmanship behind the brand.

Gallery Highlights

This year, a number of established galleries return to the Fair, including **GALLERIA CONTINUA** (San Gimignano, Beijing, Les Moulins, Habana, Roma, São Paulo, Paris, Dubai), **A Thousand Plateaus Art Space** (Chengdu), **Matthew Liu Fine Arts** (Shanghai), **ShanghART Gallery** (Shanghai, Beijing, Singapore), **see+ Gallery** (Beijing, Shenzhen), **Three Shadows +3 Gallery** (Beijing, Xiamen), **M ART CENTER** (Shanghai), **DUMONTEIL** (Shanghai, Paris) and **HdM Gallery** (Beijing, London, Paris). PHOTOFAIRS Shanghai also welcomes a variety of emerging galleries from China and abroad, including **193 Gallery** (Paris), **BONIAN SPACE** (Beijing), **Fisheye Gallery** (Paris), **Gaotai Gallery** (Urumqi), **Maypark Gallery** (Chengdu). The booth presentations at the Fair comprise globally recognised international artists, such as **Eikoh Hosoe**, **Issei Suda**, **Alberto Peral**, **Valery Katsuba** and **Bernard Faucon**, and leading names in photography from within China, such as **Lu Yuanmin**, **Ma Liang**, **Liu Ke & Huang Huang**, **Guo Guozhu**, **Ma Hailun**, and **Xu Guanyu**.

X Contemporary Art (Changsha) presents recent works by artists **Niao Tou** and **Sun Yanchu** in a duo exhibition. **GINKGO SPACE** (Beijing, Shanghai) displays a series of works by **Li Shun**, from the series *We survive on nothing but a fading reality*, which contemplates the relationship between time and objects. Artists presented by **Studio Gallery** (Shanghai) highlight the visual language of the younger generation. Among them, **Zheng Andong** revisits the journey of Chinese immigrants to the United States, exploring the role of identity and recognition. **Shi Yangkun**, presented by **Visible Gallery** (Beijing) examines the untold stories behind archival imagery through his work *Forty Scenes of Yuanmingyuan*, commissioned by the Peabody Essex Museum last year. **Yiwei Gallery** (Los Angeles) presents a selection of photographers, including **Yu Quan**, **Chi Haibo**, and **Ye Wenlong**, using landscape as a medium for their artistic expression. **O2art** (Beijing) showcases works by artists **Huang Xiaoliang**, **Yin Hang**, **Zhang Wei**. **Inter Gallery** (Beijing) brings two series of works: *The Golden Age: Chinese Photography in the 1980s and 1990s* and *Poetry and Balance* by **Zhang Gengqi**. Notably, the *Golden Age* series consists of ten iconic works taken by ten photographers of the era. *Hai Zi*, a photograph taken in 1986 by artist **Sun Libo**, a close friend of the poet, appears for the first time on the art market.

Publishing Highlights

The **Publishing** sector includes leading international publishing institutions such as **ACC ART BOOKS** (London, New York, Shanghai, Singapore), **GOST Books** (London) and **Atelier EXB** (Paris), as well as pioneering photography-focused publishers from Japan such as **AKIO NAGASAWA PUBLISHING** (Tokyo), **AKAACA** (Kyoto), **T&M Projects** (Tokyo), and **Libro Arte** (Tokyo). Local art and creative institutions that continue to focus on photography publishing, such as **Jiazazhi** (Ningbo, Shanghai), and **Same Paper** (Shanghai), also join this sector. **Meet Camera** (Shenzhen), **more more artbook** (Shanghai), **Photism Photography Art Space** (Chengdu), **ysy_studio** (Shanghai), and **1908 Photobook Library** (Hangzhou) present a range of self-published works by emerging artists, and limited vintage books or signed out-of-print works by famous photographers such as **Sebastião Salgado**, **Richard Avedon**, and **Araki Nobuyoshi**.

PHOTOFAIRS Shanghai endeavours to inspire photographers around the world, especially in China, to develop their design abilities and insights through unpublished photobook dummies. This year, in collaboration with Jiazazhi and with the support of **Dan Nong**, the Fair presents an exhibition titled *Dummy: The Starting Point of Art and Photography Publishing*. This exhibition emphasises the role of dummies and publications in the development of photography in two sections, including an overview of International photography book awards such as the **Kassel Dummy Award**, the **d'Arles Book Awards**, and the **Singapore International Photography Festival Dummy Award**, and a review of the Chinese photographic and publishing community, and self-organised photographic events such as the **Imageless Dummy Photobook Award**. The Fair looks forward to launching further projects with Jiazazhi pertaining to photobook dummies and publications, to support the continued elevation of standards of editing, design, printing and production

Non-profit cultural organisation **Northing**, showcases a selection of Norwegian photobooks in collaboration with **Fotobokfestival Oslo 2023**, including *Photography: The Web for the Future*, which promotes interactions and partnerships between the Chinese and international photography communities, particularly in photography book publication.

GALLERIES

193 Gallery (Paris), A Thousand Plateaus Art Space (Chengdu), BONIAN SPACE (Beijing), Cipa Gallery (Shenzhen), DUMONTEIL (Paris, Shanghai), EAST GALLERY (Nanjing), EYECANDIES (Shanghai), Fisheye Gallery (Paris), GALLERIA CONTINUA (San Gimignano, Beijing, Les Moulins, Habana, Roma, São Paulo, Paris, Dubai), Gaotai Gallery (Urumqi), Ginkgo Space (Beijing), HdM Gallery (Beijing, London), Inter Gallery (Beijing), M ART CENTER (Shanghai), Matthew Liu Fine Arts (Shanghai), Maypark Gallery (Chengdu), Nine Art Gallery (Shenzhen), O2art (Beijing), Pan-View Gallery (Zhengzhou), RUIPIN Gallery (Shanghai), see+ Gallery (Beijing, Shenzhen), ShanghART Gallery (Shanghai, Beijing and Singapore), Studio Gallery (Shanghai), Three Shadows +3 Gallery (Beijing, Xiamen), V&E Art (Paris, Taipei), View Contemporary Art Center (Lanzhou), Visible Gallery (Beijing), WhyWhyArt Art Center (Shanghai), X Contemporary Art (Changsha), Yiwei Gallery (Los Angeles)

PUBLISHERS

1908 Photobook Library (Hangzhou), ACC ART BOOKS (London, New York, Shanghai, Singapore), AKIO NAGASAWA PUBLISHING (Tokyo), AKAACA (Kyoto), Atelier EXB (Paris), Fotobokfestival Oslo 2023 (Oslo), GOST Books (London), Jiazazhi (Ningbo, Shanghai), Kinakaal Forlag (Bergen), Libro Arte (Tokyo), Meet Camera (Shenzhen), more more artbook (Shanghai), Northing (Bergen), Photism Photography Art Space (Chengdu), Same Paper (Shanghai), SEISODO (Kyoto), SHUSHUSHUSHU BOOKS (Berlin), The Eriskay Connection (Breda), T&M Projects (Tokyo), ysy_studio (Shanghai)

Culture Spaces

Fotografiska (Stockholm, New York, Tallinn), Miguel de Cervantes Library (Shanghai), Pro Helvetia, Swiss Arts Council (Shanghai), Swatch Art Peace Hotel (Shanghai)

NOTES TO EDITORS

PHOTOFAIRS Shanghai is Asia Pacific's leading fair dedicated to photo-based and digital artworks. It was established in 2014 in response to growing interest and demand for collecting photography in the region. Held annually, the Fair is a fine arts showcase embracing conceptual and experimental practices alongside the work of modern masters and contemporary talents. It acts as a site for discovery, presenting galleries and artists working at the forefront of the medium. Complemented by vibrant public, VIP and satellite events programs, the Fair brings together museums and galleries from Shanghai and across China in a celebration of the best in photography from Asia Pacific and around the world. PHOTOFAIRS Shanghai is organised by Creo and is part of the Angus Montgomery Arts group as well as a member fair in The Art Assembly.

Creo initiates and organises events and programming across three key strands: photography, film and contemporary art. Established in 2007 as World Photography Organisation, Creo has since grown in scope, furthering its mission of developing meaningful opportunities for creatives and expanding the reach of its cultural activities. Today, its flagship projects include the Sony World Photography Awards, Sony Future Filmmaker Awards, PHOTOFAIRS Shanghai, Photo London and

the forthcoming PHOTOFAIRS New York (Sep 2023). Working in partnership with Angus Montgomery Arts, Creo helps deliver the group's ventures, comprising some of the world's leading art fairs. Taking its name from the Latin for 'I create', it is in this spirit that Creo sets out to empower and give agency to creative voices. www.creoarts.com

Angus Montgomery Arts consults, develops and establishes art fairs and exhibitions worldwide. Led by Sandy Angus as Chairman and Scott Gray as CEO, Angus Montgomery Arts has more than 40 years of experience in the contemporary art sphere. As one of the largest art fair organisers in the world, Angus Montgomery Arts is committed to delivering high quality events that serve the needs of collectors and galleries. The current portfolio includes Taipei Dangdai, India Art Fair, Sydney Contemporary, PHOTOFAIRS Shanghai, Art Central Hong Kong, Art Düsseldorf, Photo London, Art SG, and the forthcoming Tokyo Gendai (July 2023) and PHOTOFAIRS New York (September 2023). www.angusmontgomeryarts.co.uk

Opening dates and times

Collector Preview (by invitation only)	Thu 20 April 14:00-21:00
VIP Preview	Fri 21 April 12:00-20:00
Public Day	Sat 22 April 12:00-20:00
Public Day	Sun 26 April 12:00-18:00

Venue Address: Shanghai Exhibition Center, 1000 YanAn Road (C), near Tongren Road

WeChat: PHOTOFAIRS影像艺术博览会

Weibo/Xiaohongshu: @ PHOTOFAIRS影像艺术博览会

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